



SCOTTSDALE BAR ASSOCIATION SPONSORSHIP

About the Scottsdale Bar Association

The Scottsdale Bar Association is a non-profit organization of attorneys, judges, students, and other legal professionals who either live or work in the Scottsdale area. The mission of the Scottsdale Bar Association is to serve its members and to organize, sponsor, and promote law-related programs, activities, and education for the benefit of the community.

Who We Are

Our 262-person membership is comprised of the following:

- 208 *Voting Members*, who are members in good standing of the State Bar of Arizona as attorneys, members of the judiciary, in-house counsel, governmental employee, or law school faculty member (in Maricopa County), and whose place of business is located in Scottsdale, Paradise Valley, Cave Creek, Carefree, Fountain Hills or on the reservations of the Salt River Pima Maricopa or Fort McDowell Indian Communities.
- 32 *Non-Voting Attorney Members*, who are members in good standing of the State Bar of Arizona but do not meet the geographic qualifications for Voting Member.
- 20 *Associate Members*, who have been admitted the practice of law in a jurisdiction other than Arizona, are graduates of an American Bar Association accredited law school, are Scottsdale Justices of the Peace, Tribal Court Judges, or inactive or retired members of the State Bar of Arizona.
- 2 *Student Members*, who are students in good standing at any American Bar Association accredited law school located in Maricopa County, Arizona.

Fenton McDonough Memorial Golf Tournament

Each year, the association hosts an incredible golf tournament for our members and their guests at the famous Tournament Players Club ("TPC"). This event serves as a major fundraising event for the association and is an excellent venue for presenting your business to the decision-makers and community leaders in our Membership base. The event is a full day consisting of a 50+ person Scramble, a separate golf & putting lesson for novices to the sport, a post-tournament awards program, and social time for those attending.

For 2018, the details of the event are as follows:

- Event Date: Friday, May 4, 2018
- Location: TPC Champions Course
- Shotgun Start: 1:00 pm
- Cost: \$120.00 per player



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Sponsor Opportunities

There will be various levels of sponsorship available for the Golf Tournament. Benefits sponsors receive vary by category but the following are some of the benefits available (see order form for details of each category):

- Introduction of our prime and general sponsors at the Awards program by the President
- Table provided for display and distribution of materials at the event
- Signage identifying the sponsor(s) at the sponsored event
- Identification on the SBA website as a Sponsor (full year)
- Identification in all member emails as a Sponsor (appx. 8 emails per event)

Tournament "Prime" Sponsorship Cost - \$1500,
Tournament "General" Sponsorship Cost - \$500, Number available – 3
{Luncheon, Awards Program and Player Cart}

Prime Sponsor (exclusive – ONE available)

Investment: \$1500 **SOLD**

The prime and exclusive sponsor of the Tournament receives:

- Company name/logo featured in golf promotional material, signage, banners, website, and other materials as appropriate
- Recognition at the event functions (luncheon, award ceremony, etc.)
- Recognition at all Association functions prior to the event via announcements and other word of mouth marketing and at all subsequent functions following the tournament
- Web banner on Association website for one year
- Golf for a foursome
- Display table and prominent signage in the tournament registration area, in the pre-tournament luncheon area and at the post-tournament reception
- Opportunity to place a promotional item in the golf gift bags
- Database of event participants following the event

Logo Golf Ball Sponsor (one only) - Provision of logoed ball sleeves for all participants

Investment: \$500 **SOLD**

- Opportunity to place a promotional item in the golf gift bags
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)

Luncheon Sponsor (a general sponsor - one only)

Investment: \$500

- Opportunity to display your information at the luncheon (table set up for brochures, etc.)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate



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- Recognition at the event functions luncheon, award ceremony, etc.
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags

Awards Reception Sponsor (a general sponsor - one only)

Investment: \$500

- Opportunity to display your information at the awards reception (table set up for brochures, etc.)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate
- Recognition at the event functions (luncheon, award ceremony, etc.)
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags

Player Cart Sponsor (a general sponsor - one only)

Investment: \$500 **SOLD**

- Company logo placed on a sign on every golf cart to be viewed and talked about ALL DAY.
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Recognition at the event functions (luncheon, award ceremony, etc.)
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags

Wine-A-Rita Golf and Putting Contest Sponsor

AWLA co-sponsor

Investment: \$300 **SOLD**

- Company logo placed on signage at the range entrance and at the putting green area where players can see it
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags

Hole Sponsor (11 tee boxes still available/2 sold)

Investment: \$50

- Signage at tee box
- Opportunity to place a promotional item in the golf gift bags



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Hole-in-one {"Win a car (or car lease)"} sponsor (1 available) –

Investment: Cost of surety bond by sponsor (plus placement of display car at selected hole)

- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate.
- Opportunity to place a promotional item in the golf gift bags

Hole-in-one sponsor (1 available)

Investment: \$200 **SOLD**

- Signage at selected tee box
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate.
- Opportunity to place a promotional item in the golf gift bags

Closest to the Pin Sponsor (2 available)

Investment: \$100

- Signage at selected tee box
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags

Longest Drive Sponsor (1 available)

Investment: \$100 **SOLD**

- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags

Ditty "Gift" Bag Sponsor (exclusive) - Provision of logoed bags for all golfers (approximately 75)

Investment: \$300 plus cost of bags (approximately \$x for 100 bags)

- Company name/logo featured in all ditty gift bags for all attendees (approx. 100)
- Opportunity to place an additional promotional item in the golf gift bags
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)

Ditty Bag Gift donors

Investment: \$100 plus items (approximately 100)

- Opportunity to place a promotional item in the golf gift bags {swag of your choice: e.g., logoed pens, notepads, etc.}



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