



SCOTTSDALE BAR ASSOCIATION

About the Scottsdale Bar Association

The Scottsdale Bar Association is a non-profit organization of attorneys, judges, students, and other legal professionals who either live or work in the Scottsdale area. The mission of the Scottsdale Bar Association is to serve its members and to organize, sponsor, and promote law-related programs, activities, and education for the benefit of the community.

Who We Are

Our 200+ person membership is comprised of the following:

- *Voting Members*, who are members in good standing of the State Bar of Arizona as attorneys, members of the judiciary, in-house counsel, governmental employee, or law school faculty member (in Maricopa County), and whose place of business is located in Scottsdale, Paradise Valley, Cave Creek, Carefree, Fountain Hills or on the reservations of the Salt River Pima Maricopa or Fort McDowell Indian Communities.
- *Non-Voting Attorney Members*, who are members in good standing of the State Bar of Arizona but do not meet the geographic qualifications for Voting Member.
- *Associate Members*, who have been admitted the practice of law in a jurisdiction other than Arizona, are graduates of an American Bar Association accredited law school, are Scottsdale Justices of the Peace, Tribal Court Judges, or inactive or retired members of the State Bar of Arizona.
- *Student Members*, who are students in good standing at any American Bar Association accredited law school located in Maricopa County, Arizona.

Golf Tournament

Each year, the association hosts an incredible golf tournament for our members and their guests at the famous McCormick Ranch Golf Club. This event serves as a major fundraising event for the association and is an excellent venue for presenting your business to the decision-makers and community leaders in our Membership base. The event consists of a 50+ person Scramble, a separate golf & putting lesson for novices to the sport, a post-tournament awards program, and social time for those attending.

For 2022, the details of the event are as follows:

- Event Date: Friday, June 10, 2022 (anticipated date)
- Location: McCormick Ranch Golf Club
- Shotgun Start: 7:30 am
- Cost: \$140.00 per player



SCOTTSDALE BAR ASSOCIATION SPONSORSHIP

Sponsor Opportunities

There will be various levels of sponsorship available for the Golf Tournament. Benefits sponsors receive vary by category but the following are some of the benefits available (see order form for details of each category):

- Introduction of our name and general sponsors at the Awards program by the President
- Table provided for display and distribution of materials at the event
- Signage identifying the sponsor(s) at the sponsored event
- Identification on the SBA website as a Sponsor (full year)
- Identification in all member emails as a Sponsor (appx. 8 emails per event)
- Major sponsorship opportunities available:

Tournament "TITLE" Sponsor
Cost - \$3000

Exclusive – ONLY ONE

Tournament "General" Sponsorships
{Luncheon, Awards Program and Player Cart sponsors}
Cost varies - \$300 to \$500
Number available – 3

{NAME/TITLE} Sponsor (exclusive – ONE available)

Investment: \$3000

The exclusive NAME or TITLE sponsor of the Tournament receives:

- Company name/logo featured in golf promotional material, signage, banners, website, and other materials as appropriate
- Recognition at the event functions (luncheon, award ceremony, etc.)
- Recognition at all Association functions prior to the event via announcements and other word of mouth marketing and at all subsequent functions following the tournament
- Web banner on Association website for one year
- Golf for a foursome
- Display table and prominent signage in the tournament registration area, in the pre-tournament luncheon area and at the post-tournament reception
- Opportunity to place a promotional item in the golf gift bags
- **NEW** - Sponsor marketing email with unique offer to full membership **INCLUDED in the pricing investment of \$3000!**



SCOTTSDALE BAR ASSOCIATION SPONSORSHIP

Luncheon Sponsor (a general sponsor - one only) - Investment: \$300

- Opportunity to display your information at the luncheon (table set up for brochures, etc.)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate
- Recognition at the event functions luncheon, award ceremony, etc.
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags

Awards Reception Sponsor (a general sponsor - one only) - Investment: \$300

- Opportunity to display your information at the awards reception (table set up for brochures, etc.)
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate
- Recognition at the event functions (luncheon, award ceremony, etc.)
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags

Player Cart Sponsor (a general sponsor - one only) - Investment: \$500

SOLD

- Company logo placed on a sign on every golf cart to be viewed and talked about ALL DAY.
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Recognition at the event functions (luncheon, award ceremony, etc.)
- Recognition at all association functions prior to the event via word of mouth marketing (e.g., luncheons)
- Opportunity to place a promotional item in the golf gift bags.

“Cocktails & Clubs Golf & Putting Lesson” Sponsor (one only)

Investment: \$200

RESERVED

- Company logo placed on signage at the range entrance and at the putting green area where players can see it
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags



SCOTTSDALE BAR ASSOCIATION SPONSORSHIP

Logo Golf Ball Sponsor (one only) - Provision of logoed ball sleeves for all participants

- Opportunity to place a promotional item in the golf gift bags
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Investment: \$200

SOLD

Hole Sponsors (12 tee boxes remain available)

- Signage at tee box
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$100 FOR NEW; \$75 FOR RETURNING SPONSOR

Closest to the Pin Sponsor (2 available – men's and women's)

- Signage at selected tee box
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$125 for one, \$200 for both

Longest Putt Sponsor (2 available – men's and women's)

- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$125 for one, \$200 for both

Longest Drive Sponsor (2 available – men's and women's)

- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)
- Opportunity to place a promotional item in the golf gift bags
- Investment: \$125 for one, \$200 for both

Ditty "Gift" Bag Sponsor (exclusive) - Provision of logoed bags for all golfers (approximately 60)

- Company name/logo featured in all ditty gift bags for all attendees (approx. 60)
- Opportunity to place an additional promotional item in the golf gift bags
- Company name/logo featured in all promotional material, signage, banners, website, and other materials as appropriate (does not include exclusive sponsors)



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- Investment: cost of bags provided to the SBA

Ditty Bag Gift donors

- Opportunity to place a promotional item in the golf gift bags {swag of your choice: e.g., logoed pens, notepads, etc.}
- Investment: \$100 plus provision of gift items (approximately 50+)